

You are here: [Home](#) / [Beleven](#) / [Kunst & cultuur](#) / Polish design for Spanish Wineries Terras Gauda

## Polish design for Spanish Wineries Terras Gauda



First prize for Barbara Pilarska

For several years now, the Spanish wine group Terras Gauda (with a.o. wines in the Rias Baixas) has organized an Advertising Poster Competition. Since what I have seen of the works entered for this competition appeals to me very much, I have decided to publish the press release that was sent out today.

Polish designer Barbara Pilarska has won the 1st Prize in the Francisco Mantecón International Advertising Poster Competition, organized by Terras Gauda Wineries. The award is accompanied by €10,000 in prize money. The poster, a pattern of lines that stands out for its simplicity, subtlety, technical skill and flawless resolution, will be the image of the winery for the coming year.

The Vigo Port Authority 1st Honorable Mention went to Giacomo Boffo (Italy), the 2nd Honorable Mention to Xavier Rosales (Barcelona) and the Special Mention to Andrea Bertolo (Italy). Each of these awards was accompanied by €2,000 in prize

money.

Of the 1,890 posters from 65 countries that were entered in the competition, 42 works from the Czech Republic, Poland, Italy, France, Slovenia, China, Costa Rica, Argentina and Spain were selected as finalists by the panel of judges, which included designer Roberto Turégano as a professional guest member.



The panel of judges were unanimous in stressing the quality of the posters, as well as their cultural and artistic diversity. From Europe, works by Italian artists were especially plentiful, with 345 posters submitted. Germany, Austria, France, Finland, Poland and Russia are other countries from this continent that were well-represented. The United States, Canada, Mexico, Argentina, Brazil and Costa Rica were the countries with the most entries from North and South America.

Japan, with 24 posters, is the most prolific representative of Asian design in the competition. From this continent, works were received from India, Iran, Malaysia and Singapore. From Oceania, posters were sent in from Australia and New Zealand, while Africa was represented by South Africa.

Professors from universities in Finland, the United States and the United Kingdom took part in the competition, making poster design for the Francisco Mantecón competition part of their student's academic training. This edition alone had participation from 5 different universities in the USA.

The attention received from the international media grows with each passing edition. The general and specialized media around the world reported on different aspects of the competition, which was organized

SCHRIJF JE IN VOOR DE NIEUWSBRIEF

E-mail adres:

ZOEKEN OP WIJNKRONIEKEN



Wijnkronieken

facebook

Name:  
Wijnkronieken

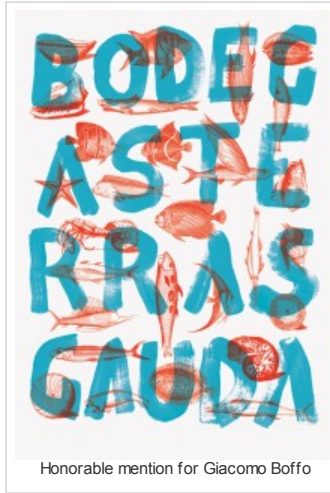


Fans:  
261

[Promoot jouw pagina ook](#)

by Terras Gauda in collaboration with the Vigo Port Authority and with the support of the Department of Culture, Education and University Affairs through the General Secretariat of Culture.

[Post to Facebook](#)  
[Add to LinkedIn](#)  
[Send via E-mail program](#)  
[Print](#)



2 Like 0 Send [g+1](#) 0

You may also like:

Supervijngids 2010 - Nicolaas Klei

Lekkere rosé van dichtbij

Lezing Le Roy Ladurie

Digitale Wijn(web)winkelgids: Vintic

Win gratis toegangskaarten voor de 45° Northern Wine Fair!

Opleidingen tot Wijndocent geprofessionaliseerd

Filed Under: [Kunst & cultuur](#), [Nieuws](#), [Spanje](#) Tagged With: [Francisco Mantecón Advertising Poster Competition](#), [Terras Gauda](#)

18 december 2013 door [Mariëlla Beukers](#) [Leave a Comment](#)

Speak Your Mind

Name \*

Email \*

Website

[REACTIE PLAATSEN](#)

VOLG MIJ OP...



[NIEUW\(S\) OP WIJNKRONIEKEN](#)

[Polish design for Spanish Wineries Terras Gauda](#)

18 december 2013

[Gran Selezione, de top van Chianti Classico?](#) 18 december 2013

[Pepernoten en Constantia](#) 12 december 2013

[Zoet uit de Abruzzes](#) 6 december 2013

VERTALEN

Translate from:

Dutch

Translate to:

English

[Translate](#)

Powered by [Google Translate](#).

BORREL PRAAT – RECENTE REACTIES

Teus op [Wijnprijzen](#)

Arno Borsboom op [Reis Café rondom het thema Wijnreizen](#)

Mariëlla Beukers op [Webshop voor Salentein-wijnen](#)

ZOEKEN OP HET WEB

[Zoeken](#)



LINKS

[Huis in Frankrijk kopen?](#) Aanbod van Franse huizen en appartementen

WIJN, WIJN, WIJN

Beaujolais [bordeaux](#) [Bourgogne](#)

**Bubbels Cava** champagne

Domaine de la Monette Douro DWCC Etna

**Evenementen** EWBC

EWBC2010 Franciacorta Friends of

Glass Gezondheid **Glas** Groene wijn Izmir Loire

Moravië Onno Kleyn **port** puklavec & friends

Quevedo **rare druiven**