



## Press Release

# TERRAS GAUDA AWARDS 1ST PRIZE IN ITS INTERNATIONAL POSTER DESIGN BIENNIAL TO ESTONIAN ARTIST TANEL AUGUST LIND

Tanel August Lind, from **Estonia**, has won 1st prize in the **15th International Biennial Poster Design Terras Gauda – Franciso Mantecón Competition**. The award is accompanied by a cash prize of **€10,000**. The Vigo Port Authority 1st Runner-up went to Maria Nolepa (**Poland**), the 2nd Runner-up was Jesús Barbeito (**Spain**) and the Special Mention was for Tommaso Gianni (**Italy**). Each of these prizes had a cash prize of €2,000, for a total of €16,000 awarded by the winery.

The President of the **Terras Gauda Wine Group**, **José María Fonseca Moretón**, argued that poster design has unquestionable expressive capacity and power of communication, which is one of the goals of the Biennial competition, the largest in the world to be organized by a private institution. “Poster design unites, connects and communicates with us. A Galician with a Japanese, an Italian with a Lebanese. Art knows no boundaries and poster design is more current than ever,” he concluded.

### **15 years of the Biennial competition: more than 20,000 posters from 100 countries**

**More than 20,000 posters from 100 countries around the world** have taken part in these first 15 editions: dedicated graphic designers and illustrators, young creators, design studios, and students and university professors from five continents have participated, confirming the plurality and diversity in both geographic terms and in the profile of the competitors.

### **1,249 posters from 64 countries in 2022**

The highest level of participation in **Europe**, along with that from **Spain**, corresponded to **Austria** and **Italy**, with 112 and 99 posters, respectively. Poland, Germany and Portugal were also noticeably represented. From the **Americas**, the country submitting the most works is the **United States** (89 works), followed by Mexico, with 58. Designers from **six African countries** (Mauritius, Morocco, Tunisia, Rwanda and Zimbabwe) sent in their original contributions. From **Asia**: China, Japan, Taiwan, the Philippines and Kazakhstan submitted works, among others. There was a significant presence of posters from the **Middle East**: Cyprus, Georgia, Iran, Israel, Lebanon, Turkey and Yemen. And from **Oceania**, **Australia** was represented.

### **OPEN-DOOR SESSIONS**

The 48 finalists and prize winners, chosen from among the 1,249 original submissions, are now candidates to design the poster to promote the 12th and 13th open-door sessions for the wine routes from the five Galician designations of origin, sponsored by **Galician Tourism**. Each of these awards is accompanied by €5,000 in prize money.

The Vigo Port Authority, the Department of Culture and Galicia Tourism (Regional Government of Galicia) are cooperating institutions.

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