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Poster by SCAD student Emily Fry, a finalist in the International Biennial Poster Design Terras Gauda — Francisco Mantecón Competition.



2 SCAD students reach finals of international poster competition

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Emily Fry and Christian Bruder, two students from the Savannah College of Art and Design, reached the final stage of the International Biennial Poster Design Terras Gauda — Francisco Mantecón Competition. There were 1,568 original entries from 62 countries in the Biennial competition.

The competition is one of the three most prestigious graphic design competitions in the world, and the most important one sponsored by a private initiative, according to the competition.

1st prize: The Portuguese studio United By, directed by Miguel Palmeiro. The poster will be the image of Terras Gauda Wineries for the next two years. Palmeiro, winner of Portugal's National Design Award in 2009, founded Oporto-based United By in 2010. This multidisciplinary studio has earned recognition both home and abroad, including the EU Prize for Cultural Heritage Europa Nostra Award 2017, the Digital Design Award at the BID 12 and the Portuguese Museum Award for 2016.

1st Runner-Up: Polish artist Monika Prus, who follows in the footsteps of her fellow countrymen in the two previous editions.

2nd Runner-Up: Portuguese graphic artist, João Machado. Native to Coimbra, Machado trained in the field of sculpture, but it is in graphic design where he has earned international recognition, with awards such as the Icoagrada Prize for Excellence in 1999 and nominated to the Graphis Design Masters. His extremely vast body of work also includes editorial design, illustration and philatelic works.

Special Mention: A poster by Cadiz, Spain, artist Fernando Pinteño, who was already a finalist in the 2015 edition of the Biennial competition.

The four posters to receive awards form part of the 40 finalists selected by the panel of judges at their meeting on October 27, with participants from Andorra, Poland, Italy, Germany, Israel, Hong Kong, Taiwan, Estonia, Slovakia, United States, Romania, Switzerland, Portugal and Spain. Pepe Gimeno, a graphic and type designer, was the leading professional on the panel of judges.

The Biennial competition was supported for yet another edition by ALADI (the Latin American Design Association), which gave it its institutional seal of approval. Academic institutions like Bauhaus Weimar (Germany), Kunst Universität Linz (Austria) and the University of Arts London (United Kingdom); competitions like the SBB BIENALE BRNO (Czech Republic) and the International Graphic Design Award (Taiwan); and associations such as Artnagrada (Russia), Colectivo Bicicleta (Colombia) and the Centre de la Gravure et de L'Image Imprimée (Belgium) have contributed to its impact on all five continents.