



Press Release

INTERNATIONAL BIENNIAL POSTER DESIGN TERRAS GAUDA 2024: €16,000 IN PRIZES AND A COLLECTIVE EXHIBITION

- **The biennial gives an opportunity to all participants to display their posters in an exhibition alongside international avant-garde artists.**
- **Deadline: April 29th.**

Terras Gauda once again brings together art and wine in the 16th edition of the **International Biennial Poster Design Terras Gauda - Francisco Mantecón Competition**, which convenes **graphic artists and illustrators** from countries on **five continents**.

All the participating posters will be displayed in a **collective exhibition** open to the public during one month, alongside international **avant-garde artists**. Terras Gauda Wineries will award **€16,000 to the winners**, with €10,000 going to the 1st prize, €2,000 to the 1st Runner-up, 2nd Runner-up and Honorable Mention, respectively.

Deadline: April 29th, 2024

More than 20,000 works from designers in **100 countries** have formed part of previous editions, which evidences the importance of poster design as an artistic discipline with a **universal language** and establishes this biennial competition **among the most prestigious in the world**.

Panel of judges

Javier Mariscal, Alberto Corazón, Óscar Mariné, Manuel Estrada, Isidro Ferrer, Pep Carrió, Emilio Gil, Roberto Turégano, Cruz Novillo, Pepe Gimeno and Javier Jaén are the professionals who have served on the panel of judges so far.

Pati Núñez, National Design Prize winner, picks up the baton for this edition. She is joined by **Rodrigo Sánchez**, the Art director who is credited with having revolutionized editorial design in Spain.

International backing

Numerous leading associations and graphic design groups have promoted participation in the Biennial competition. These include AIGA (USA), Chartered Society of Designers (United Kingdom), International Design Festival of Berlin (Germany) and SBB–BRNO Biennale Association (Czech Republic), among others. It has also received backing from different academic institutions, such as the Paris College of Art, the Bauhaus Universitat Weimar, the Academy of Art de la University of San Francisco (USA), and the Universities of Osaka (Japan) and Shanghai (China).